

IDA HARD HAT PARTY

FEBRUARY 28TH, 2026





ABOUT IDA



As the largest and most comprehensive interior design membership in the province, the IDA is recognized by other interior design associations as the voice of the profession within Alberta. The IDA represents all classes of interior designers, from students to retired members, and is actively involved in provincial, national, and international affairs and discussions related to professional governance, liaisons, and reciprocity.

With over 160 members representing various specialties, including corporate, residential, retail, hospitality, healthcare, and institutional design, the IDA is committed to the growth and development of the interior design profession in Alberta.

Find more info [HERE](#)



YOUR DONATION SUPPORTS:

IDA member programming

Ethical and professional practice support

Continuing education & skill development opportunities

Development of new Strategic Plan

Hosting and contribution to the MASI Awards

Collaboration and support with CIDQ initiatives

Scholarships to Alberta Interior Design programs

Support of FIDRAC initiatives

Advocacy, industry influence & representation to aligned associations as well as wider business community

ABOUT THE EVENT

After a 5-year hiatus, the IDA hard hat committee is thrilled to announce our Hard Hat Party.

Date: February 28th, 2026

Time: 5:00 PM - 9:00 PM

Venue: 4th floor of Revillon Building:
10310 - 102 Ave

Theme: True North

We're going full maple syrup, moose tracks, and mounty vibes — this one's dedicated to all things Canada!

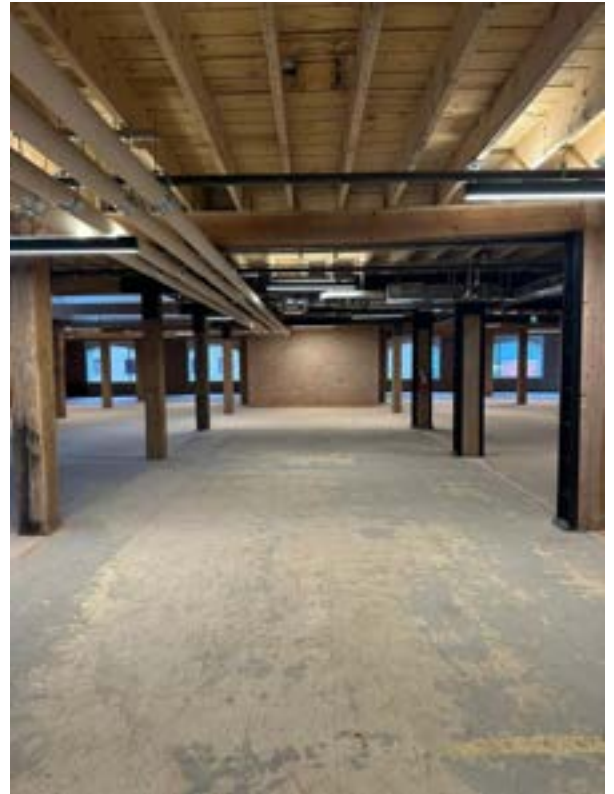
Whether you're a seasoned party pro or just here for the plaid and poutine, this is the event you won't want to miss.



SPONSOR KIT



4th Floor of Revillon Building



AUDIENCE FOR THE EVENT

Attendance ranges from 250-300 people yearly.

ATTENDEE DEMOGRAPHIC

Interior Designers
Interior Design Students
Architects
Engineers
General Contractors
End Users
Commercial Real Estate
Product and Manufacturer Representatives and Suppliers

DIGITAL METRICS



1000+ contacts



2800+ followers



1000+ followers



200+ total
visitors/month

PARTNER DIGITAL BADGES





PRESENTING PARTNER-\$3,500 (Exclusive)

- Exclusive Presenting Partner for the event
- Recognition as the Presenting Partner in all event promotions — “IDA Hard Hat Party presented by [Your Company Name]”
- Premium logo placement on digital invitations
- In person Sponsor tabletop or vignette to interact with IDA members and other guests
- Opportunity to show 90 sec video message on IDA Instagram Story
- Opportunity to show a promo video during the event
- Opportunity for company representative to deliver a short welcome toast or greeting
- Acknowledgement in pre-event promotion and post-event coverage and in the IDA newsletter (logo) from January 2026 to May 2026
- Acknowledgement on IDA website showcasing the event (logo)
- Acknowledgement on IDA Social Media
- Company recognition from emcee throughout the event
- Prominent Signage at the event
- Opportunity for prize donation/giveaway
- 12 complimentary tickets worth \$960

This package is exclusive to 1 organization and offers the best return on investment as it provides the most exposure for the event.





PLATINUM SPONSOR-\$3,000

- Premium logo placement on digital invitations
- Opportunity to show 90 sec video message on IDA Instagram Story
- Acknowledgement in pre-event promotion and post-event coverage and in the IDA newsletter (logo) from January 2026 to May 2026
- Acknowledgement on IDA website showcasing the event (logo)
- Acknowledgement on IDA Social Media
- Company recognition from emcee throughout the event
- Prominent Signage at the event
- Opportunity for prize donation/giveaway
- 10 complimentary tickets worth \$800

Platinum Sponsor enjoy high-impact recognition, priority logo placement, and exclusive engagement opportunities with attendees, ensuring a strong return on investment and meaningful alignment with the event's audience and objectives.





GOLD SPONSOR-\$2,000

- Premium logo placement on digital invitations
- Opportunity to show 90 sec video message on IDA Instagram Story
- Acknowledgement in pre-event promotion and post-event coverage and in the IDA newsletter (logo) from January 2026 to May 2026
- Acknowledgement on IDA website showcasing the event (logo)
- Acknowledgement on IDA Social Media
- Company recognition from emcee throughout the event
- Prominent Signage at the event
- Opportunity for prize donation/giveaway
- 6 complimentary tickets worth \$480

Step into the spotlight as a Gold Sponsor, celebrating where creativity, design, and construction come together in style. An excellent balance of exposure and engagement, giving your brand a meaningful presence while supporting the design community.





SILVER SPONSOR-\$1,000

- Logo placement on digital invitations
- Opportunity to show 90 sec video message on IDA Instagram Story
- Acknowledgement in pre-event promotion and post-event coverage and in the IDA newsletter (logo) from January 2026 to May 2026
- Acknowledgement on IDA website showcasing the event (logo)
- Acknowledgement on IDA Social Media
- Company recognition from emcee throughout the event
- Prominent Signage at the event
- Opportunity for prize donation/giveaway
- 4 complimentary tickets worth \$320

Step onto the construction site of creativity as a Silver Sponsor at the IDA Hard Hat Party! This level is designed for brands ready to help build connections and lay the foundation for lasting relationships within the build industry.





BRONZE SPONSOR-\$500

- Logo placement on digital invitations
- Acknowledgement in pre-event promotion and post-event coverage and in the IDA newsletter (logo) from January 2026 to May 2026
- Acknowledgement on IDA website showcasing the event (logo)
- Acknowledgement in the 2026 IDA Annual Report (logo)
- Acknowledgement on IDA Social Media
- Company recognition from emcee throughout the event
- Prominent Signage at the event
- Opportunity for prize donation/giveaway
- 2 complimentary tickets worth \$160

Be part of the action! As a Bronze Sponsor, your brand shines among industry peers while supporting one of the year's most exciting design and construction networking events.





DRINK SPONSOR-\$2,000

- Premium logo placement on digital invitations
- Opportunity to show 90 sec video message on IDA Instagram Story
- Opportunity for company branding display at the bar area
- Acknowledgement in pre-event promotion and post-event coverage and in the IDA newsletter (logo) from January 2026 to May 2026
- Acknowledgement on IDA website showcasing the event (logo)
- Acknowledgement on IDA Social Media
- Company recognition from emcee at the event
- 6 complimentary tickets worth \$480

As guests enjoy their drinks and the bar becomes a popular spot for refills, seize the moment to highlight your brand with strategically placed signage and branded materials at the bar counter.





MAPLE SYRUP ICE BAR SPONSOR-\$2,000

- Premium logo placement on digital invitations
- Opportunity for company branding display at the ice bar
- Provided to all attendees courtesy of sponsoring company – promotion of company provided onsite
- Opportunity to show 90 sec video message on IDA Instagram Story
- Acknowledgement in pre-event promotion and post-event coverage and in the IDA newsletter (logo) from January 2026 to May 2026
- Acknowledgement on IDA website showcasing the event (logo)
- Acknowledgement on IDA Social Media
- Company recognition from emcee at the event
- 6 complimentary tickets worth \$480

Make your mark by bringing sweetness to the occasion. Enhance the maple syrup ice bar with a hint of your brand's flair, allowing guests to appreciate and acknowledge your contribution as they enjoy their sweet.





PHOTOBOOTH SPONSOR- \$1,500

- Logo placement on digital invitations
- Opportunity to create photo booth with company branding
- Acknowledgement in pre-event promotion and post-event coverage and in the IDA newsletter (logo) from January 2026 to May 2026
- Acknowledgement on IDA website showcasing the event (logo)
- Acknowledgement on IDA Social Media
- Company recognition from emcee at the event
- 5 complimentary tickets worth \$400

Welcome our guests to pose and smile in front of your branded photo wall. Encourage them to capture and share their memorable moments at this event, tagging your unique Instagram-opportunity spot.





ENTERTAINMENT SPONSOR- \$2,000

- Premium logo placement on digital invitations
- Opportunity to show 90 sec video message on IDA Instagram Story
- Acknowledgement in pre-event promotion and post-event coverage and in the IDA newsletter (logo) from January 2026 to May 2026
- Acknowledgement on IDA website showcasing the event (logo)
- Acknowledgement on IDA Social Media
- Company recognition from emcee throughout the event
- Prominent Signage at the event
- Opportunity for prize donation/giveaway
- 6 complimentary tickets worth \$480

Entertainment plays a pivotal role in events, facilitating essential dialogues and connections. By sponsoring, you will enhance this aspect of the event, ensuring attendees can engage meaningfully and celebrate their interactions with a toast.





PRIZE DONATION OPPORTUNITIES:

\$1000+ value: 4 complimentary tickets

\$500 - \$999 value: 3 complimentary tickets

\$250 - \$499 value: 2 complimentary tickets

\$50 - \$249 value: 1 complimentary ticket



CUSTOM SPONSORSHIP

Are you interested in offering something that is not listed in this package? Custom sponsorship opportunities can be designed where it brings a unique experience to the events. Any additional activities or involvement by the sponsor may result in additional costs that are above and in addition to this sponsorship package.

Sponsorship inquiries can be directed to Darren Gee at darren.gee@idalberta.ca

