



CELEBRATE THE BEST OF INTERIOR DESIGN

in Manitoba + Alberta + Saskatchewan
AT OUR SECOND ANUAL MASI GALA EVENING
OCTOBER 18TH, 2018
and the IDAS CEU DAY &
TABLE TOP SHOW
OCTOBER 19TH, 2018

// BETTER TOGETHER



WHY SPONSOR?

The MASI Design Awards recognizes talented professionals in the interior design industry from across Manitoba, Alberta, and Saskatchewan. This event strives to become a shared platform for talented professionals in the industry to showcase their finest work and have the opportunity to gain recognition for their achievements.

By sponsoring the MASI Awards, you will demonstrate your company's commitment to the interior design community in Western Canada.

MASI
DESIGN AWARDS

MANITOBA | ALBERTA | SASKATCHEWAN
INTERIOR DESIGN AWARDS





2018 AWARD SPONSOR

\$1,500

There are five opportunities available for the 2018 MASI Award Sponsorship. This sponsorship opportunity includes recognition at the MASI Awards Gala evening on October 18th, 2018.

CHOICE OF THE FOLLOWING:

- Retail and Office Design Awards Sponsor
- Healthcare and Institutional Design Awards Sponsor
- Hospitality and Restaurant Design Awards Sponsor
- Residential Design Awards Sponsor
- Multifamily Design Awards Sponsor

BENEFITS OF SPONSORSHIP:

- Company name and logo featured at the MASI Awards Gala Evening
- IDA, IDAS and PIDIM websites for 12 months following the awards
- Social media posts jointly with other entertainment sponsors through IDA, IDAS and PIDIM 1 month before and 1 month after the event showcasing company name and logo
- Verbal recognition throughout the awards
- Company name, logo, and half-page advertisement in event program
- Two complimentary registrations to the evening, including 2 complimentary drinks tickets per person
- Preferred pricing for up to 4 additional attendees at the MASI Awards Gala Evening (\$50/ ticket)
- Opportunity to present applicable MASI Award to the Award recipient
- Opportunity to set-up banner at Gala. Placement is at MASI Committee discretion as we cannot guarantee stage presence
- Sponsorship confirmation deadline is September 15th, 2018





2018 FOOD SPONSOR

\$1,250

There are five opportunities available for the 2018 MASI Food Sponsorship. This sponsorship opportunity includes recognition at the MASI Awards Gala evening on October 18th, 2018.

CHOICE OF THE FOLLOWING:

- Gourmet Food A
- Gourmet Food B
- Gourmet Food C
- Dessert A
- Dessert B

BENEFITS OF SPONSORSHIP:

- Company name and logo featured at the MASI Awards Gala Evening
- IDA, IDAS and PIDIM websites for 2 months following the awards
- Social media posts jointly with other entertainment sponsors through IDA, IDAS and PIDIM 1 month before and 1 month after the event showcasing company name and logo
- Verbal recognition throughout the awards
- Company name and logo, and quarter-page advertisement in event program
- One complimentary registration to the evening, including 2 complimentary drinks tickets
- Preferred pricing for up to 2 additional attendees at the MASI Awards Gala Evening (\$50/ ticket)
- Sponsorship confirmation deadline is September 15th, 2018





2018 BEVERAGE SPONSOR

\$1,000

There are four opportunities available for the 2018 MASI Beverage Sponsorship. This sponsorship opportunity includes recognition at the MASI Awards Gala evening on October 18th, 2018.

CHOICE OF THE FOLLOWING:

- White Wine Sponsor
- Red Wine Sponsor
- Beer Sponsor
- Signature Cocktail Sponsor

BENEFITS OF SPONSORSHIP:

- Company name and logo featured at the MASI Awards Gala Evening
- One social media post jointly with other beverage sponsors through IDA, IDAS and PIDIM 1 month before and 1 month after the event showcasing company name and logo
- Verbal recognition throughout the awards
- Company name and logo, and eighth-page advertisement in event program
- One complimentary registration to the evening, including 2 complimentary drink tickets per person
- Preferred pricing for up to 2 additional attendees at the MASI Awards Gala Evening (\$50/ ticket)
- Sponsorship confirmation deadline is September 15th, 2018





WHY SPONSOR?

The Interior Designers Association of Saskatchewan is a non-profit professional association whose primary functions are to protect public health and safety, and regulate its members and the use of the title 'Interior Designer' in Saskatchewan.

The Table Top Show provides an informal and informative opportunity to showcase the latest products and services for commercial and residential suppliers. The event also serves as an excellent networking opportunity - bringing the design and vendor communities together.

By sponsoring the Table Top Show, you are demonstrating your company's commitment to the Interior Design community throughout the province.





SPONSORSHIP PACKAGES

2018 TABLE TOP SHOW

There are multiple opportunities to sponsor the Table Top Show hosted by IDAS on October 19th, 2018.

GOLD LEVEL: \$1000

- Company name and logo featured in event signage
- Recognition on the IDAS website for 12 months following the event
- Social media posts, jointly with other sponsors, through IDAS before and after the event showcasing company and logo
- Verbal recognition throughout the day
- Table Top Booth (approximately 10'x10')
- Complimentary beverage tickets (4)

SILVER LEVEL: \$750

- Company name and logo featured in event signage
- Recognition on the IDAS website for 6 months following the event
- Social media posts, jointly with other sponsors, through IDAS before and after the event showcasing company
- Table Top Booth (approximately 8'x8')
- Complimentary beverage tickets (2)

BRONZE LEVEL: \$500

- Company name and logo listed in event program
 - Social media posts, jointly with other sponsors, through IDAS before and after the event showcasing company
 - Table Top Booth (approximately 6'x6')
 - Complimentary beverage ticket (1)
-
- All booth sizes will be confirmed closer to event date.
 - Sponsorship confirmation deadline is September 15th, 2018



SPONSORSHIP FORM

Contact Information

Contact Name _____ Company _____
Email Address _____ Phone Number _____ Website _____
Address _____ City _____ Province _____ Postal Code _____

Attendee Information

Complimentary Registration(s)

Attendee 1. _____ Attendee 2. _____

Preferred Pricing Registration(s)

Attendee 1. _____ Attendee 2. _____

Attendee 3. _____ Attendee 4. _____

Sponsorship Package Selection

Please select which sponsorship package(s) you are interested in.

Awards Sponsor (\$1,500)

- ☐ Retail and Office Design Awards Sponsor
- ☐ Healthcare and Institutional Design Awards Sponsor
- ☐ Hospitality and Restaurant Design Awards Sponsor
- ☐ Residential Design Awards Sponsor
- ☐ Multifamily Design Awards Sponsor

Beverage Sponsor (\$1,000)

- ☐ White Wine Sponsor
- ☐ Red Wine Sponsor
- ☐ Beer Sponsor
- ☐ Signature Cocktail Sponsor

Food Sponsor (\$1,250)

- ☐ Gourmet Food A Sponsor
- ☐ Gourmet Food B Sponsor
- ☐ Gourmet Food C Sponsor
- ☐ Dessert A Sponsor
- ☐ Dessert B Sponsor

NOTE: Sponsors will be given a first come first serve choice for the asset they are interested in sponsoring. The MASI committee reserves the right to assign a sponsor to a different asset (in the same price value) if their preference has already been filled.

Payment Details

- ☐ My payment of \$ _____ is enclosed
- ☐ My credit card payment of \$ _____ was made through pic-a-tic.
 - ☐ VISA ☐ MASTERCARD ☐ AMEX
- ☐ Please send an invoice to:
Email _____
Mailing Address _____ City _____ Postal Code _____

PLEASE MAKE CHEQUES
PAYABLE TO:

Interior Designers
Association of
Saskatchewan

CHEQUES SHOULD BE
MAILED TO:

BOX 32005 Erindale
Postal Outlet
Saskatoon, SK
S7S 1N8



SPONSORSHIP PACKAGES

SPONSORSHIP FORM

Contact Information

Contact Name _____ Company _____

Email Address _____ Phone Number _____ Website _____

Address _____ City _____ Province _____ Postal Code _____

Attendee Information

Complimentary Registration(s)

Attendee 1. _____ Attendee 2. _____

Preferred Pricing Registration(s)

Attendee 1. _____ Attendee 2. _____

Attendee 3. _____ Attendee 4. _____

Sponsorship Package Selection

Please select which sponsorship package(s) you are interested in.

IDAS Table Top Show

☐ Gold Level (\$1,000)

☐ Silver Level (\$750)

☐ Bronze Level (\$500)

NOTE: Sponsors will be given a first come first serve choice for the asset they are interested in sponsoring.

Payment Details

☐ My payment of \$_____ is enclosed

☐ My credit card payment of \$_____ was made through pic-a-tic.

☐ VISA

☐ MASTERCARD

☐ AMEX

☐ Please send an invoice to:

Email _____

Mailing Address _____ City _____ Postal Code _____

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