



# CELEBRATE THE BEST OF INTERIOR DESIGN

in Manitoba + Alberta + Saskatchewan  
**AT OUR PREMIERE GALA EVENING.**

OCTOBER 4TH, 2017

// BETTER TOGETHER



# WHY SPONSOR?

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The MASI Design Awards recognizes talented professionals in the interior design industry from across Manitoba, Alberta, and Saskatchewan. This event strives to become a shared platform for talented professionals in the industry to showcase their finest work and have the opportunity to gain recognition for their achievements.

By sponsoring the MASI Awards, you will demonstrate your company's commitment to the interior design community in western Canada.







## 2017 AWARDS SPONSOR

**\$2000**

Five opportunities available for the 2017 MASI Award Sponsorship. This sponsorship opportunity includes recognition at the MASI Awards Gala evening on October 4th, 2017.

### CHOICE OF THE FOLLOWING:

- Retail and Office Design Awards Sponsor
- Healthcare and Institutional Design Awards Sponsor
- Hospitality and Restaurant Design Awards Sponsor
- Residential Design Awards Sponsor
- Multifamily Design Awards Sponsor

### BENEFITS OF SPONSORSHIP:

- Company name and logo featured at the MASI Awards Gala Evening
- IDA, IDAS and PIDIM websites for 12 months following the awards
- Social media posts jointly with other entertainment sponsors through IDA, IDAS and PIDIM 1 month before and 1 month after the event showcasing company name and logo
- Verbal recognition throughout the awards
- Company name, logo, and half-page advertisement in event program
- Two complimentary registrations to the evening, including 2 complimentary drinks tickets per person
- Preferred pricing for up to 4 additional attendees at the MASI Awards Gala Evening (\$50/ ticket)
- Opportunity to present applicable MASI Award to the Award recipient
- Opportunity to set-up banner at Gala. Placement is at MASI Committee discretion as we cannot guarantee stage presence
- Sponsorship confirmation deadline is September 15th, 2017





## 2017 ENTERTAINMENT SPONSOR

**\$1000**

Five opportunities available for the 2017 MASI Entertainment Sponsorship. This sponsorship opportunity includes recognition at the MASI Awards Gala evening on October 4th, 2017.

### CHOICE OF THE FOLLOWING:

- Butlered Food Table – 2 Hors D’oeuvres
- Butlered Food Table – 2 Hors D’oeuvres
- Non- Butlered Food Table – 2 Hors D’oeuvres
- Gourmet Food Shooters – 2 Hors D’oeuvres
- Dessert Table

### BENEFITS OF SPONSORSHIP:

- Company name and logo featured at the MASI Awards Gala Evening
- IDA, IDAS and PIDIM websites for 2 months following the awards
- Social media posts jointly with other entertainment sponsors through IDA, IDAS and PIDIM 1 month before and 1 month after the event showcasing company name and logo
- Verbal recognition throughout the awards
- Company name and logo, and quarter-page advertisement in event program
- One complimentary registration to the evening, including 2 complimentary drinks tickets
- Preferred pricing for up to 2 additional attendees at the MASI Awards Gala Evening (\$50/ ticket)
- Sponsorship confirmation deadline is September 15th, 2017



INTERIOR  
DESIGNERS  
OF ALBERTA



PROFESSIONAL  
INTERIOR  
DESIGNERS  
INSTITUTE  
of MANITOBA



## 2017 BEVERAGE SPONSOR

**\$750**

Four opportunities available for the 2017 MASI Beverage Sponsorship. This sponsorship opportunity includes recognition at the MASI Awards Gala evening on October 4th, 2017.

### CHOICE OF THE FOLLOWING:

- White Wine Sponsor
- Red Wine Sponsor
- Beer Sponsor
- Signature Cocktail Sponsor

### BENEFITS OF SPONSORSHIP:

- Company name and logo featured at the MASI Awards Gala Evening
- One social media post jointly with other beverage sponsors through IDA, IDAS and PIDIM 1 month before and 1 month after the event showcasing company name and logo
- Verbal recognition throughout the awards
- Company name and logo, and eighth-page advertisement in event program
- One complimentary registration to the evening, including 2 complimentary drink tickets per person
- Preferred pricing for up to 2 additional attendees at the MASI Awards Gala Evening (\$50/ ticket)
- Sponsorship confirmation deadline is September 15th, 2017



INTERIOR  
DESIGNERS  
OF ALBERTA





## SPONSORSHIP APPLICATION FORM

### Contact Information

Contact Name \_\_\_\_\_ Company \_\_\_\_\_  
Email Address \_\_\_\_\_ Phone Number \_\_\_\_\_ Website \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

### Attendee Information

#### Complimentary Registration(s)

Attendee 1. \_\_\_\_\_ Attendee 2. \_\_\_\_\_

#### Preferred Pricing Registration(s)

Attendee 1. \_\_\_\_\_ Attendee 2. \_\_\_\_\_  
Attendee 3. \_\_\_\_\_ Attendee 4. \_\_\_\_\_

### Sponsorship Package Selection

Please select which sponsorship package(s) you are interested in.

#### Awards Sponsor (\$2,000)

- ☐ Retail and Office Design Awards Sponsor
- ☐ Healthcare and Institutional Design Awards Sponsor
- ☐ Hospitality and Restaurant Design Awards Sponsor
- ☐ Residential Design Awards Sponsor
- ☐ Multifamily Design Awards Sponsor

#### Beverage Sponsor (\$750)

- ☐ White Wine Sponsor
- ☐ Red Wine Sponsor
- ☐ Beer Sponsor
- ☐ Signature Cocktail Sponsor

#### Entertainment Sponsor (\$1,000)

- ☐ Butlered Food Table - 2 Hors D'oeuvres
- ☐ Butlered Food Table - 2 Hors D'oeuvres
- ☐ Non- Butlered Food Table - 2 Hors D'oeuvres
- ☐ Gourmet Food Shooters - 2 Hors D'oeuvres
- ☐ Dessert Table

Please list your top 3 preferred sponsorship packages:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

NOTE: Sponsors will be given a first-come first-serve choice for the asset they are interested in sponsoring.  
The MASI committee reserves the right to assign a sponsor to a different asset if their preference has already been selected.

### Payment Details

- ☐ My payment of \$\_\_\_\_\_ is enclosed
- ☐ Please charge my credit card: ☐ VISA ☐ MASTERCARD ☐ AMEX  
Credit Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ CCV \_\_\_\_\_  
Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_
- ☐ Please send an invoice to:  
☐ Email \_\_\_\_\_  
☐ Mailing Address \_\_\_\_\_ City \_\_\_\_\_ Postal Code \_\_\_\_\_

PLEASE MAKE  
CHEQUES PAYABLE TO:

Interior Designers of  
Alberta

CHEQUES SHOULD BE  
MAILED TO:

202, 5405 99 Street  
Edmonton, AB T6E 3N8